



Rob Jones

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UX & Product Designer with 4+ years designing for SaaS enterprise and 0-to-1 products for startups.

experience

Honeywell

UX Designer

April 2022 - June 2025

- Led UX design for 7 enterprise B2B SaaS dashboards, from discovery through high-fidelity UI and dev handoff.
- Planned and ran user research: wrote screeners and interview guides, recruited participants, and ran moderated interviews to validate complex workflows.
- Raised SUS scores from the low 70s to the mid 80s through research-driven iteration on a data-heavy platform.
- Partnered with PM and engineering in Agile to ship improvements quickly without sacrificing design quality.

Freelance for early-stage startups

Product Designer

September 2021 - Present

Proptech

- Led primary research for a proptech platform across 20+ county offices that defined the IA and data model.
- Designed and developed a live product with real data from PA county records.

Corporate transparency app

- Shipped a live React web-app from concept to live in 2 weeks, earning 15,000+ views in its first social rollout. Rebuilt the investor pitch deck from scratch in support of a \$2.1M seed round.

HR interview platform

- Designed platform from scratch: interview builder, live session screen with competency timestamping, post-interview review, and candidate scorecard.

education

Stony Brook University

BA in Studio Arts

CareerFoundry

UX Design Certified Program (600+ hours)

skills

What I use

- Figma
- Miro
- Jira
- Confluence
- Dovetail
- UserTesting
- Astro
- React
- Tailwind

What I do

- User experience
- Visual design
- Product Strategy
- Design decisions
- Shipping software
- Interaction design
- Design systems
- Prototyping
- Accessibility audits
- Human-Centered Design
- User interviews + screener design
- Usability testing
- Affinity mapping
- Information architecture
- Agile / iterative design
- Front-end development